

MANAGEMENT PHILOSOPHY

On a mission to provide customers with best-in-class products and services, MGB Group's business operations stand on four guiding pillars. They are: adhering to ethical business practices; following a sound financial discipline; providing consistent value to customers; and moving in step with changing times.

ABOUT US

With a ninety year old heritage, the MGB Group today has significant presence in diverse industries ranging from automobile and aqua feed dealerships, to manufacturing, real estate and retail. And, with a combined annual turnover upwards of Rs.600 crores, the Group's footprint is spread across the states of Andhra Pradesh, Telengana, Karnataka and Tamil Nadu.



ACHIEVEMENTS



M G BROTHERS



5-7

Year of entablishment: 1955
Asmuel Turnover: 7616 or
Number of eatlets: 15
Brands: Bajej Auto, Teta meters
- commercial vehicles, TAFE
Tractors, TATA Hitachi
Headquarter: Andhra Pradesh

Started by Machani Ramanna in 1955 with Tata Motors commercial wehicle business, the MG Brothers Group was among the first batch of dealers from Tata Motors.

In 1985, his son Gangadhar joined this family business and expended it from 9s 3 crore to 8s 636 crore in 2018-19. To achieve this growth, he started putting the profits earned from the dealership back into the expension of the histogram.

He believes in doing investment judiclously and advises his peers not to put too much money in setting up huge infrastructure, mostly in workshops. Presently, MG group has 15 dealerships across the belt of Chittoor, Neliore, Krishna, Kadapa and Anantapur districts. The company prefers to grow at an average rate of 10 per cent and believes in keeping their avenues open for new business. The profitability of the automobile business helped the group to enter into construction and real-estate segments in 2002.







M.G.BROTHERS GROUP IS LISTED IN THE TOP 100 POWER DEALERS (2018) IN INDIA BY THE ECONOMIC TIMES WHICH WAS UNVEILED BY HONORABLE COMMERCE MINISTER SURESH PRABHU,M.G.BROTHERS IS RANKED NUMBER 57 OUT OF 15,000 AUTOMOBILE DEALERSHIPS M.G. BROTHERS GROUP IS LISTED IN THE TOP 100 POWER DEALERS (2019) IN INDIA BY THE ECONOMIC TIMES, M.G. BROTHERS IS RANKED NUMBER 61 OUT OF 15,000 AUTOMOBILE DEALERSHIPS



ACHIEVEMENTS OF MGB FELICITY MALL





Best upcoming Mall South India @ TAVF 2017



Images excellence award for Mall occupancy optimisation by Images Shopping Centre Awards - 2018



Images most admired shopping centre of the year - Best Marketing & Promotions by Images Shopping Centre Awards -2019



Most number of Events non metro by the activation venues form - 2018



'BEST FESTIVE DECOR'
at The Activation Venues Forum - TAVF 2019





MGB 5 Star Assurance



LONG LASTING BUILDINGS

We understand that properties are for a lifetime and we build them to last so. With careful procurement practices and systems in place, we only choose the best and most trusted materials that stand the test and challenges of time.

VALUE FOR MONEY

We are very keen that every penny invested by our client must get its worth from us. As such, we never rest crafting the most value-adding and befitting construction projects to all our clients at times that we promise. We know that delivering projects as expected and dreamed of by clients is the best way to deliver value. And we never nudge from that.

RELIABILITY

We have been in the business for about 9 decades! And we have delivered 70 projects with more than 1000 acres of plotting and delivered 1 million square feet in construction. These unprecedented figures make us the most reliable, trusted and preferred name in the business of real estate development.

QUALITY

We are obsessed with quality and hence we only use thebest and most reliable materials for our projects. Each material that we use is tested under best labs to assure the best quality and it is an on-going affair at MG Brothers. We have extensive and diverse quality assurance and checking mechanisms, always overseeing quality and making certain of it.

GLOBAL EDGE

All our projects are constantly designed and crafted by the best and most experienced architects with matchless insights and global exposures. This ensures that we always stay ahead of the trends and times of the country bringing in the much needed elements of value, comfort and original aesthetic sense to all our projects.



AFFORDABLE LUXURY

Any way you want to assess or look at our project, it is luxury and convenience redefined for our patrons from across the world. We have worked hard for months to ensure that our vision of affordable luxury takes the form that we wished for it. At the end of the day, we are happier to be the energy behind conceiving, designing and building a new address for uber luxury and comfort unlike anything before it. Since we

constantly work with a horde of suppliers to get the best rate for each of the supplies we need, we are able to transfer the benefits rightly to the clients to tender our notion of affordably luxurious in the best ways we can.

You can witness this with each element you find at our project and the value-adding price we offer them.



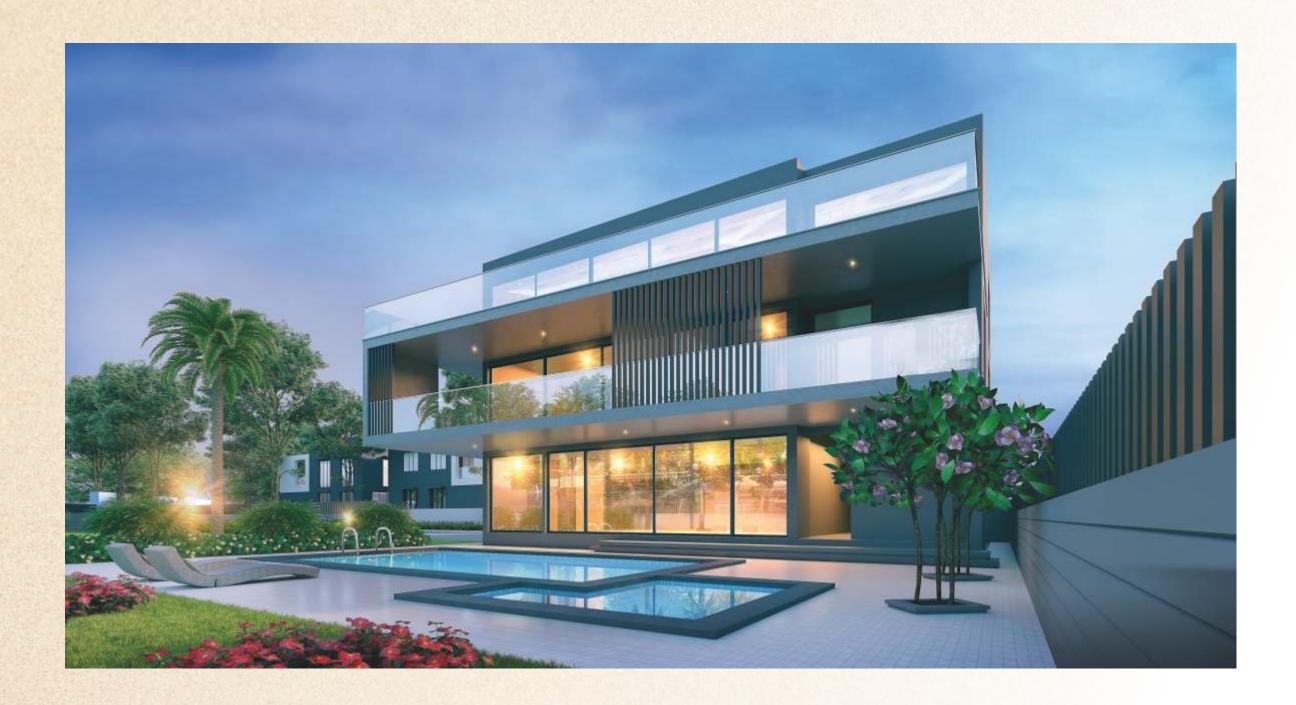


changing the landscape of affordable luxury



ABOUT THE PROJECT

The project has been conceived as an ultra-luxury project that vies to not just impress the clients with never-before amenities and comforts but one that looks to create a new iteration of luxury living in today's world. With matchless architectural vision and heavenly conveniences. In fact, it is indeed one of the most impressive and industry-changing construction gems that put the convenience of its patrons and clients at the centre. With a project that brings what was thought impossible, we are changing the landscape affordable luxury in Nellore. A client-centric and customer-first company, we have been striving day in and day out to get all the benefits from our suppliers and pass the same onto the clients for more affordable and value-adding prices.



Individual Club House | 3500 sft | Pool Deck

Adult Swimming Pool I Kids Swimming Pool I Reception, Waiting Lounge

Banquet Hall | Indoor Games | Gymnasium



CLUB HOUSE

The club house is the gem of the project we have. It is endowed with world-class amenities for everyone to just indulge in adrenaline-pumping actions, but also to simply sit back, relax and enjoy the new world around them. Indoor games to relax your body and mind such as Table Tennis and Carroms are provided. If you want to spice up your life with a party or set table for a function, it is the place to go. You can also enjoy having a pool side party and perfectly arranged barbecue setting to add more spice to your party.







AMENITIES

- Rain Water Harvesting
- Solar Fencing for Compound Wall
- Grand Entrance
- Children Play Area

- Swimming Pool
- Shuttle Court
- Volley Ball Court
- STP
- Backup Generator

- CCTV
- Club House
- Landscaped gardens
- Hydro numatic system for water supply
- Common area lighting



THE AMENITIES

The amenities that we have endowed the project will surely invoke the sense of a posh modern settings that will trick our minds to a new-found reality. Your senses will find it impeccable and your mind will always linger through the comforts bringing a pure sense of awe and mastery. We have worked hard to ensure that each amenity of the villa is placed keeping in mind the traffic of the people, adjacent room and the ergonomics to ensure effective breathing space, each portion of the villa is carefully designed, placed and crafted to place the amenities as needed, a careful analysis of each room will help you understand the hard-work that is gone to making each room a master-class construction, without ignoring the Importance of aspects like water conservation where we preserve, control and develop water resources by measures and techniques like rainwater harvesting and sewage treatment plant. In a nutshell, you get to live in a 5 star like place for the entire life owned at affordable prices.

How's that for your home?

AREA STATEMENT TOTAL PLOT AREA: 128415.27 Sft 11930.07 Smt / 2.94 Ac. TOT - LOT AREA = 1195.19SMT PLOT AREA'S SCHEDULE PLOT NO IN SQ. MTS IN SQ.YDS 01 501.55 600.00 02 167.07 200.00 167.07 200.00 03 04 167.07 200.00 05 334.36 400.00 06 334.36 400.00 07 334.36 400.00 08 334.36 400.00 09 334.36 400.00 10 334.36 400.00 11 167.07 200.00 12 167.07 200.00 13 167.07 200.00

410.45

410.45

167.07

167.07

167.07

334.36

334.36

334.36

499.75

334.36

167.07

167.07

167.07

501.55

7675.88

Sq.mts

491.00

491.00

200.00

200.00

200.00

400.00

400.00

400.00

598.00

400.00

200.00

200.00

200.00

600.00

9180.00

Sq.yds

14

15 16

17

18

19

20

21

22

23

24

25

26

27

TOTAL PLOTING AREA





PREMIUM VILLA - EAST FACING

Super Built up Area : 4657.78 sft

Built up Area : 4657.78 sft

Carpet Area : 3580.93 sft







EAST FACING PREMIUM VILLA - GROUND FLOOR

SUPER BUILT UP AREA : 2320.09 sft BUILT UP AREA : 2320.09 sft CARPET AREA : 1755.7 sft PREMIUM VILLA - EAST FACING GROUND FLOOR







EAST FACING PREMIUM VILLA - FIRST FLOOR

SUPER BUILT UP AREA: 2828.89 sft
BUILT UP AREA: 2828.89 sft
CARPET AREA: 1828.23 sft

PREMIUM VILLA - EAST FACING FIRST FLOOR



PREMIUM VILLA - WEST FACING

Super Built up Area : 4657.78 sft

Built up Area : 4657.78 sft

Carpet Area : 3580.93 sft







WEST FACING PREMIUM VILLA - GROUND FLOOR

SUPER BUILT UP AREA: 2328.89 sft BUILT UP AREA: 2328.89 sft CARPET AREA: 1755.71 sft

PREMIUM VILLA - WEST FACING GROUND FLOOR







WEST FACING PREMIUM VILLA - FIRST FLOOR

SUPER BUILT UP AREA : 2328.89 sft BUILT UP AREA : 2328.89 sft CARPET AREA : 1828.23 sft

PREMIUM VILLA - WEST FACING FIRST FLOOR



PRIME VILLA - EAST FACING

Super Built up Area : 2450.90 sft

Built up Area : 2450.90 sft

Carpet Area : 1881.81 sft











PRIME VILLA - WEST FACING

Super Built up Area : 2450.90 sft

Built up Area : 2450.90 sft

Carpet Area : 1884.93 sft





















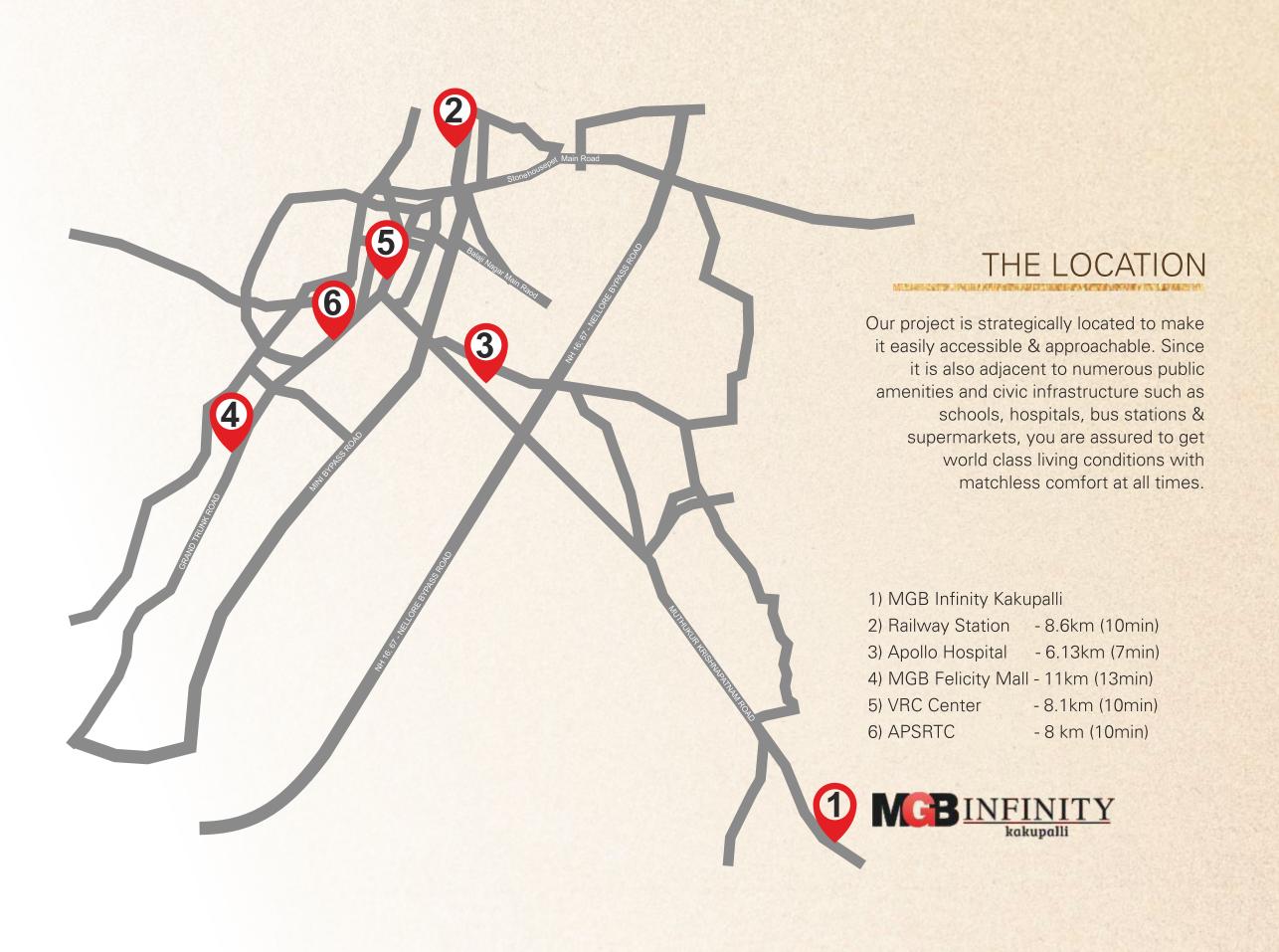




THE LIFESTYLE

With our project, we are inventing, designing and delivering a new lifestyle for our clients—a new lifestyle that will not only transform the people but also help them understand what it means to live a life full of convenience and luxury. The lifestyle will be unlike anything you have ever seen and experienced so that you will be awed at the sheer magnificence and opulence of the same.

That's not just boasting - it's a promise we don't just give our clients but to ourselves, too.



SPECIFICATIONS

CONTRACTOR OF TO LEVEL OF

RCC FRAMED STRUCTURE R.C.C. framed structure to withstand Wind and Seismic Loads.

CONTRACTOR NOTATION AND ADDRESS.

SUPER STRUCTURE

8" thick Solid Block Work for External Walls & 4" thick Solid Block Work of Internal Walls

RESENTED AND A COLUMN TO SERVICE OF THE SERVICE OF

PLASTERING

2 Coats of Plastering in CM 1:6 for External Walls. External 1 Coat of Plastering in CM 1:6 for Walls and Ceiling. Internal

CONTRACTOR OF THE PARTY OF THE

PAINTING

Textured finish and Two Coats of Exterior Emulsion Paint of Reputed Make. External

Internal Smooth putty finish with 2 Coats of Premium Acrylic Emulsion Paint of Reputed make over a Coat

of Primer.

RESENTED FOR TO LEGISLATION

DOORS, WINDOWS & RAILINGS

Main Door Teak wood Door Frame & Shutter and Hardware of Reputed Make. Internal Doors Teak wood Door Frame & Flush doors and Hardware of Reputed Make. Toilet Doors Teak wood Door Frame & Flush doors and Hardware of Reputed Make.

UPVC Door Frame of Reputed Profile Sections. French Doors UPVC Window frame of Reputed Profile Sections. Windows

Aesthetically Designed, Mild Steel (M.S) Window grills with Enamel paint finish shall be provided Grills for Windows

for all windows.

FLOORING

Drawing, Living, Dining,

Pooja & all Bedrooms

3' X 3' or 4'/2' size Double Charged Vitrified Tiles of RAK, NITCO or equivalent make.

Master Bedroom & Living Balconies

3' X 3' or 4'/2' size Double Charged Vitrified Tiles of RAK, NITCO or equivalent make.

Bathrooms Corridors

Acid-Resistant, Antic-Skid Ceramic Tiles of RAK, NITCO or equivalent make. Double Charged Vitrified Tile of RAK, NITCO or equivalent make.

All Balconies Utility

Flooring with Anti Skid Vitrified tiles of reputed make. Flooring with Anti Skid Vitrified tiles of reputed make

Staircase Natural stone.

CONTRACTOR (NOT A DECIDED IN

TILE CLADDING

Dadoing in Kitchen Glazed Ceramic Tiles dado up to 2'-0" height above kitchen platform of reputed make. (Shall be

provided at Extra Cost)

Bathrooms Glazed Ceramic Tile Dado of Reputed Make up to 6'-0" height.

Utility Tile Dado up to 3' Height of reputed make. KITCHEN

Counter Granite Platform with Stainless Steel Sink (Shall be provided At extra cost)

Water Provision Bore well

CP & SANITARY FIXTURES

Bathrooms Master Bathrooms consisting of granite counter top, EWC with flush tank of hind ware or

equivalent Attached toilets with E.W.C. with one wash basin and H/C mixtures in each toilet.

All C.P. Fittings are of reputed make.

ELECTRICAL FIXTURES

Internal Electrical Fixtures Concealed Copper Wiring of Reputed Make. Power outlets for Air Conditioners in all rooms.

Plug points for T.V. & Audio Systems etc. 3 phase Supply. Miniature Circuit breakers (MCB) of

reputed make. Switches of Reputed Make.

Bathrooms Power outlets for Geysers in all Bathrooms.

Kitchen/Utility Area: Power plug for Cooking Range Chimney, Refrigerator, Microwave Ovens, Mixer / Grinders in

Kitchen, Washing Machine and dish washer in Utility Area.

TELECOMMUNICATIONS, CABLE TV & INTERNET

Telephone Points Telephone points in all Bed Rooms, Drawing / Living Rooms

Cable TV Provision for Cable Connection in Drawing, Living and all Bed Rooms.

Internet Provision for Internet Connection in Drawing and all Bed Rooms.

POWER BACK UP

DG Set backup for all lights and fans

SECURITY Sophisticated round-the-clock Security / Surveillance System. Surveillance cameras at the main

security and entrance of each villa, apartment (mainentry). Solar power fencing around the

compound.

CLUB HOUSE&AMENITIES

Entrance Lounge Multipurpose Hall

Yoga / Meditation Room GYM

Aerobics Kids Swimming Pool

Adult Swimming Pool Pool Deck
Rain Water Harvesting Grand Entrance
Children Play Area Shuttle Court

Volley Ball Court STP

Landscaped Garden Common area Lighting



HEAD OFFICE
Plot No.49, 1st Floor, SBI Colony, Near Current Office Center,
A.K.Nagar (Post), GNT Road, Nellore - 524 004.

web: www.mgbrothers.com